

ENTREPRENEURSHIP

Certificate of Completion

Program: 3P43316

The Entrepreneurship certificate of completion program is designed to introduce students to key concepts for starting and managing a business. Upon program completion, students will understand the components of a business plan, understand basic business regulations, and be introduced to marketing concepts and basic bookkeeping skills necessary to seek funding to start or expand a business.

To earn a certificate, students complete the required and elective courses as listed with a grade of P (pass). The exception is for WFPR 100 Career Skills and Resource Lab and/or WFPR 101 Virtual Career Skills and Resource Lab courses. If those courses are required or listed as an elective, students will not receive a grade and instead must complete at least 36 hours in either WFPR 100 Career Skills and Resource Lab or WFPR 101 Virtual Career Skills and Resource Lab. For programs/courses that allow credit for prior learning, at least 75% of all course work must be completed at North Orange Continuing Education. *(Contact the CTE Office to learn more about which courses offer credit for prior learning).*

Code	Title	Hours
Required Core Courses (180 Hours)		
ENTR 100	Entrepreneurship, Introduction	54
ENTR 105	Marketing, Introduction	45
ENTR 115	Business Law Essentials	45
COMP 650	Quickbooks Fundamentals for Financial Office Applications	36
Total Hours		180

Plan of Study

First Year

First Semester	Hours	Second Semester	Hours
ENTR 100		54 ENTR 115	45
ENTR 105		45 COMP 650	36
	99		81

Total Hours 180

List of Courses

ENTR 100 54 Hours

Entrepreneurship, Introduction

Entrepreneurship introduces students to the basics of starting up a business, including identifying business opportunities, understanding the components of a business plan, structuring the business, and financial considerations. Upon completion of this course, students will be able to use basic business terminology, explain the components of a business plan, and identify possible business structures. *(Apportionment)*

ENTR 105 45 Hours

Marketing, Introduction

Marketing, Introduction covers foundational topics, such as planning your marketing strategy, creating content, understanding, engaging, and retaining consumers. Upon completion students will understand the basics of marketing from concept to optimization. *(Apportionment)*

ENTR 115 45 Hours

Business Law Essentials

Business Law Essentials is an overview of the American legal system designed to develop an understanding of the fundamentals of business law for the purpose of observing the application of legal principles in business activity. This course provides the student with a working knowledge of the legal framework within which formal business organizations must operate. *(Apportionment)*

COMP 650 36 Hours

Quickbooks Fundamentals for Financial Office Applications

Teaches students the basics of using the QuickBooks software to develop customized financial application for business. The course covers special techniques for reducing data entry time, eliminating errors and getting consistent results. Upon completion students will understand the basics of QuickBooks to simplify financial tasks. *(Apportionment)*