

SPANISH LANGUAGE MEDIA CERTIFICATE

Division: Technology and Engineering

PROGRAM CODE: 2C38646

The **Spanish Language Media Certificate** requires a total of 25-27 units of which 19-20 units are in required courses. An additional 6-7 units must be completed from the restricted electives listed below. The certificate provides students with sufficient background for reporting, writing and production jobs on Spanish-language community newspapers and online publications. A minimum grade of C is required in each course taken.

Code	Title	Units
Required Courses (19-20 units):		
JOUR 101 F	Reporting and Writing	3
JOUR 110 F	Mass Media Survey	3
or JOUR 110HF	Honors Mass Media Survey	
JOUR 271 F	Introduction to Spanish-Language Reporting	3
ETHS 101 F	American Ethnic Studies	3
or ETHS 101HF	Honors American Ethnic Studies	
ETHS 150 F	Introduction to Chicana/o Studies (formerly ETHS 140 F)	3
SPAN 201 F	Spanish for the Spanish Speaker	4-5
or SPAN 203 F	Intermediate Spanish III	
Restricted Electives (6-7 units):		6-7
CRTV 129 F	Broadcast News	3
ETHS 151 F	Chicana/o History I (formerly ETHS 141 F)	3
or ETHS 101HF	Honors American Ethnic Studies	
ETHS 152 F	Chicana/o History II (formerly ETHS 141 F)	3
ETHS 153 F	Chicana/o and Latina/o Contemporary Issues (formerly ETHS 142 F)	3
or ETHS 153HF	Honors Chicana/o and Latina/o Contemporary Issues	
JOUR 272 F	Beginning Spanish-Language Reporting	3
JOUR 210 F	Multimedia Reporting	3
JOUR 222 F	Introduction to News Media Production	3
SPAN 204 F	Intermediate Spanish IV	4
SPAN 205 F	Introduction to Spanish Literature	3
SPAN 206 F	Introduction to Latin American Literature	3
Total Units		25-27

Outcome 1: Compose a newsworthy story for publication.

Outcome 2: Demonstrate an understanding of differences in content for print and broadcast media outlets.

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