

JOURNALISM CERTIFICATE

PROGRAM CODE: 2C21264

The **Journalism Certificate Program** will provide students with sufficient background for reporting, writing and production jobs on community newspapers and weekly publications. The Certificate requires a total of 30 units of which 24 units are in required courses. An additional 6 units must be completed from the restricted electives listed below. A grade of C or better is required in each course taken.

Code	Title	Units
Required Courses (24 units):		
DART 140 F	Digital Publishing I	3
JOUR 102 F	Advanced Reporting and Writing	3
JOUR 110 F	Mass Media Survey	3
JOUR 132 F	Introduction to Magazine Production	3
JOUR 140 F	Public Relations and Publicity	3
JOUR 222 F	Introduction to News Media Production	3
CRTV 129 F	Broadcast News	3
or JOUR 210 F	Multimedia Reporting	
JOUR 101 F	Reporting and Writing	3
Restricted Electives (6 units):		6
DART 146 F	Digital Publishing II	3
GRFX 160 F	Publication Design (formerly ART 145 F)	3
JOUR 133 F	Beginning Magazine Production	3
JOUR 199 F	Journalism Independent Study	1-3
JOUR 219 F	Photojournalism	3
JOUR 223 F	Beginning News Media Production	3
JOUR 271 F	Introduction to Spanish-Language Reporting	3
PHOT 111 F	Introduction to Photography from Analog to Digital	3
Total Units		30

Outcome 1: Construct a well-researched factual news story suitable for publication.

Outcome 2: Evaluate and assess written articles for compliance to Associated Press style and proper grammar.

Outcome 3: Identify Associated Press style in writing 90 percent of the time.

Outcome 4: Identify libel or slander in a print or broadcast story.

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