

# IMAGE CONSULTANT CERTIFICATE

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**PROGRAM CODE:** 2C08429A

The **Image Consultant Certificate Program** prepares students for a career as a professional wardrobe and color consultant. This certificate requires completion of 32-35 units of which 28 units are in required courses and 4-7 units must be chosen from the restricted electives.

Code	Title	Units
<b>Required Courses (28 units):</b>		
ART 118 F	Color Theory	3
FASH 050 F	Careers in Fashion	1
FASH 060 F	Professional Image	2
FASH 107 F	Apparel Analysis	3
FASH 145 F	Field Studies in Fashion	1
FASH 150 F	Introduction to the Fashion Industry	3
FASH 183 F	Fashion Marketing	3
FASH 186 F	Workroom Sketching	2
FASH 206 F	Textiles	4
FASH 250 F	Fashion Promotion	3
PSY 101 F	General Psychology	3
<b>Restricted Electives (4-7 units):</b>		<b>4-7</b>
BUS 266 F	Human Relations in Organizations (formerly Human Relations in Business)	3
FASH 096 F	Exploring a Fashion E-Commerce Home- Based Business (formerly Exploring a Home-Based Business)	2
FASH 152 F	Ready-to-Wear Evaluation	3
IDES 130 F	Applied Color and Design Theory	4
<b>Total Units</b>		<b>32-35</b>

**Outcome 1:** Create and apply practices used to promote fashion apparel and communicate those results through visuals and/or language.

**Outcome 2:** Create an image consultant portfolio with mock customers before and after photos to show major retailers and image consulting firms.

**Outcome 3:** Create a personal code of professional ethics when working with image customers

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