

SPORTS BROADCASTING CERTIFICATE

PROGRAM CODE: 2C36357A

The **Sports Broadcasting Certificate** prepares students for entry-level positions in radio, television, internet or cable television sports broadcasting. Students learn how to do play-by-play, color reporting, cover games by remote broadcasts on KBPK and on audio and internet streams. The Sports Broadcasting Certificate requires a total of 19 units of which 16 units are in required courses. An additional 3 units must be chosen from the restricted units listed below. A minimum grade of "C" is required in each course taken.

Code	Title	Units
Required Courses (16 units):		
CRTV 118 F	Introduction to Radio, TV and Film	3
CRTV 122 F	Audio Production Techniques	3
CRTV 124 F	Broadcast Advertising Sales	1
CRTV 129 F	Broadcast News	3
CRTV 145 F	Radio and TV Sports Broadcasting	3
CRTV 139 F	Intermediate Broadcast News	3
Restricted Electives (3 units):		3
CRTV 130 F	Broadcast Audio Production	3
CRTV 135 F	Broadcast TV and Radio Announcing	3
CRTV 150 F	Television Studio Production	3
CRTV 290 F	Internship in Communications I	2-4
CRTV 146 F	Intermediate Sports Broadcasting	3
CRTV 147 F	Advanced Sports Broadcasting	3
CRTV 149 F	Advanced Broadcast News	3
PE 247 F	Sports Management	3
Total Units		19

Outcome 1: *Compose an employment package for entry-level employment in the sports radio industry as a sports reporter, sports producer and sports announcer.*

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