

# INTERNATIONAL BUSINESS SKILLS CERTIFICATE

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**PROGRAM CODE:** 2C21258A

The **International Business Skills Certificate** is designed to develop students' skills in doing business internationally, and to develop an understanding of the nature of globalization and the differences in cultures and business practices. A grade of C or better is required in each course taken. This certificate requires 9 units.

Code	Title	Units
<b>Required Courses (6 units):</b>		
BUS 131 F	Principles of International Business	3
BUS 132 F	Principles of Import and Export	3
<b>Restricted Electives: Select one course from the following (3 units):</b>		<b>3</b>
BUS 224 F	International Marketing	3
BUS 225 F	International Management	3
BUS 226 F	International Finance	3
BUS 242 F	International Business Law	3
<b>Total Units</b>		<b>9</b>

**Outcome 1:** Analyze a country from aspects of political economy and culture and evaluate its strengths and weaknesses for the global marketplace.

**Outcome 2:** Utilize a working vocabulary of business terminology.

**Outcome 3:** Analyze a routine business request and respond with a written letter that illustrates good business writing skills.

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