

ENTREPRENEURSHIP SKILLS CERTIFICATE

PRGOGRAM CODE: 2C42489

The Entrepreneurship Skills Certificate ensures tomorrow's leaders are prepared with the skills they need to get ahead in today's competitive 21st century business landscape. Whether you are starting a home-based business or launching the next billion dollar startup, students' develop an understanding of core business principles, including the essentials needed to launch and maintain their successful business endeavor. A minimum grade of C is required in each course taken. This certificate requires 9 units.

Code	Title	Units
Required Courses (9 units):		9
<i>Complete a minimum of three courses from the following:</i>		
BUS 180 F	Small Business Management	3
BUS 181 F	The Entrepreneurial Mindset (formerly Business Plan Development)	3
BUS 182 F	Mobile Applications for Business - APPs (formerly Doing Business Online)	3
BUS 185 F	Creativity Matters!	3
BUS 187 F	Innovation and New Product Development	3
BUS 188 F	Introduction to the Internet of Things Product Development	3
BUS 281 F	The Business of Cannabis	3
ART 123 F	Business Practices in Art	3
CISG 105 F	Intro Augmented Virt Reality	3
Total Units		9

Program Level Student Learning Outcomes

Outcome 1: Create a basic business plan for a small business.

https://www.curricunet.com/fullerton/reports/program_report.cfm?programs_id=1200