

# GRAPHIC DESIGN ASSOCIATE IN ARTS DEGREE

Division: Visual and Performing Arts

PROGRAM CODE: 1A10448A

Financial Aid Eligible

The **Graphic Design Associate in Arts Degree** emphasizes the process of visual communication and problem-solving through the use of typography, photography, iconography and illustration. The field is considered a subset of visual communication and communication design, but sometimes the term "graphic design" is used synonymously. Students studying graphic design will create and combine symbols, images and text to form visual representations of ideas and messages. They use typography, visual arts, and page layout techniques to create visual compositions. Common applications of graphic design include corporate design (logos and branding), editorial design (magazines, newspapers and books), wayfinding or environmental design, advertising, web design, communication design, product packaging, and signage. The primary emphasis is to prepare the student for employment. To earn an Associate Degree students must complete: (1) a minimum of 30 semester units or 45 quarter units with a grade of C or better (2) Cypress College Native General Education requirements; California State University General Education Breadth requirements (CSU GE Breadth) or IGETC General Education requirements; (3) the cultural diversity and reading requirements; (4) any elective courses to complete a minimum of 60 units; and, (5) have a minimum GPA of 2.0. At least 50% of all major course work must be completed at Cypress College. Courses that fulfill major requirements for an Associate Degree at Cypress College might not be the same as those required for completing the major at a transfer institution offering a Baccalaureate Degree. For information on specific university requirements, please consult with your counselor, or visit the Transfer Center. This degree requires a total of 30 units.

MAD 193 C	Introduction to 2D Animation	3
ART 244 C	Illustration	3
PHOT 101 C	Introduction to Photography	3
<b>Total Units</b>		<b>30</b>

[https://www.curricunet.com/Cypress/reports/program\\_report.cfm?programs\\_id=1332](https://www.curricunet.com/Cypress/reports/program_report.cfm?programs_id=1332)

Code	Title	Units
<b>Required Courses are listed in suggested sequence (27 units):</b>		
MAD 122 C	History of Graphic Design	3
MAD 100 C	Intro to Media Arts Design	3
MAD 116 C	Graphic Design I (formerly ART 140 C)	3
MAD 117 C	Graphic Design II (formerly MAD 144 C)	3
MAD 118 C	Graphic Design III (formerly ART 142 C)	3
MAD 102 C	Introduction to WEB Design (formerly Introduction to WEB Graphics-Mac)	3
or MAD 103 C	Exploring WEB Design (formerly Introduction to WEB Graphics-Windows)	
MAD 112 C	Digital Illustration (formerly Electronic Illustration-Mac)	3
MAD 134 C	Digital Imaging (formerly Digital Imaging-Mac)	3
MAD 201 C	3D Typography for Media Design	3
<b>Elective Courses - Select one course from the following (3 units):</b>		<b>3</b>
MAD 107 C	Motion Design I	3
MAD 180 C	Video Editing (formerly Video Editing-Mac)	3
MAD 207 C	Projection Design (formerly Projection Mapping for Live Entertainment)	3