

ADVERTISING AND EMERGING TECHNOLOGIES CERTIFICATE

Division: Visual and Performing Arts

PROGRAM CODE: 1C37961

Financial Aid Eligible

The **Advertising and Emerging Technologies Certificate** provides production knowledge and skills used by digital artists to perform a variety of production duties in the advertising field. The certificate focuses on emerging technologies in the advertising field such as the integration of 3D technology and experiential design. To earn a certificate, complete the required courses as listed with a grade of C or better. At least 50% of all course work must be completed at Cypress College. This certificate requires a total of 18 units.

Code	Title	Units
Required Courses are listed in suggested sequence (18 units):		
MAD 201 C	3D Typography for Media Design	3
MAD 107 C	Motion Design I (formerly Motion Graphics I)	3
MAD 116 C	Graphic Design I (formerly ART 140 C)	3
MAD 207 C	Projection Design (formerly Projection Mapping for Live Entertainment)	3
MAD 100 C	Introduction to Media Arts Design	3
MAD 102 C	Introduction to WEB Design (formerly Introduction to WEB Graphics-Mac)	3
or MAD 103 C	Exploring WEB Design (formerly Introduction to WEB Graphics-Windows)	
Total Units		18

http://www.curricunet.com/Cypress/reports/program_report.cfm?programs_id=1267