

SMALL BUSINESS MANAGEMENT CERTIFICATE

PROGRAM CODE: 1C21096

The **Small Business Management Certificate** provide an organized course of study that will enable students to develop their entrepreneurial skills, recognize opportunities, and learn the basics of starting and managing a small business in today's global environment. To earn a certificate, complete the required courses as listed with a grade of C or better. At least 50% of all course work must be completed at Cypress College. This certificate requires a total of 29 units.

Code	Title	Units
Required Courses are listed in suggested sequence (23 units):		
BUS 100 C	Introduction to Business	3
BUS 261 C	Small Business Management	3
BUS 201 C	Small Business Promotion	3
BUS 222 C	Principles of Marketing	3
BUS 208 C	Principles of Selling	3
BUS 266 C	Human Relations in Business	3
ACCT 101 C	Financial Accounting	5
Electives (6 units):		6
BUS 103 C	Principles of Advertising	3
CIS 111 C	Computer Information Systems	3
BUS 224 C	International Marketing	3
BUS 101 C	Personal Finance	3
BUS 105 C	Principles of Retailing	3
BUS 267 C	Principles of Supervision	3
BUS 211 C	Writing for Business	3
Total Units		29

Program Student Learning Outcomes:

OUTCOME 1: Acquire entrepreneurial skills, recognize opportunities, and learn the basics of starting and managing a small business in today's global environment.

http://www.curricunet.com/Cypress/reports/program_report.cfm?programs_id=1386