

# SMALL BUSINESS MANAGEMENT ASSOCIATE IN SCIENCE DEGREE

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**PROGRAM CODE:** 1S12296

Financial Aide Eligible

The **Small Business Management Associate in Science Degree** is designed to provide students with the necessary information and skills to start, manage, and promote a small business enterprise in today's global environment. Focusing on the steps involved in building a business, the program covers all aspects of business ownership and the ways to develop one's entrepreneurial abilities. To earn an Associate Degree students must complete: (1) all major course requirements with a grade of C or better; (2) Cypress College Native General Education requirements; California State University General Education Breadth requirements (CSU GE Breadth) or IGETC General Education requirements; (3) the Social Justice, Equity and Sustainability and reading requirements; (4) any elective courses to complete a minimum of 60 units; and, (5) have a minimum GPA of 2.0. At least 50% of all major course work must be completed at Cypress College. Courses that fulfill major requirements for an Associate Degree at Cypress College might not be the same as those required for completing the major at a transfer institution offering a Baccalaureate Degree. For information on specific university requirements, please consult with your counselor, or visit the Transfer Center. This degree requires 29 units in the major, in addition to other General Graduation requirements.

| Code   | Title                        | Units     |
|--|------------------------------|-----------|
| <b>Required courses are listed in suggested sequence: (23 units)</b> |                              |           |
| BUS 100 C  | Introduction to Business     | 3         |
| BUS 261 C  | Small Business Management    | 3         |
| BUS 201 C  | Small Business Promotion     | 3         |
| BUS 222 C  | Principles of Marketing      | 3         |
| BUS 208 C  | Principles of Selling        | 3         |
| BUS 266 C  | Human Relations in Business  | 3         |
| ACCT 101 C   | Financial Accounting         | 5         |
| <b>Electives - Select 2 courses (6 units)</b>                        |                              | <b>6</b>  |
| BUS 103 C  | Principles of Advertising    | 3         |
| CIS 111 C  | Computer Information Systems | 3         |
| BUS 224 C  | International Marketing      | 3         |
| BUS 101 C  | Personal Finance             | 3         |
| BUS 105 C  | Principles of Retailing      | 3         |
| BUS 267 C  | Principles of Supervision    | 3         |
| BUS 211 C  | Writing for Business         | 3         |
| <b>Total Units</b>   |                              | <b>29</b> |

## Program Student Learning Outcomes:

**OUTCOME 1:** Acquire the knowledge and skills necessary to start, manage, and promote a small business enterprise in today's global environment with emphasis on the steps involved in building a business, including all aspects of business ownership and the ways to develop one's entrepreneurial abilities.