

BUSINESS MANAGEMENT CERTIFICATE

PROGRAM CODE: 1C21095

The **Business Management Certificate** provides students with the necessary skills to perform the various administrative duties of a manager. The program focuses on management, marketing, law, economics, and the global business environment. To earn a certificate, complete the required courses as listed with a grade of C or better. At least 50% of all course work must be completed at Cypress College. This certificate requires a total of 17 units.

Code	Title	Units
Required courses are listed in suggested sequence: (17 units)		
BUS 100 C	Introduction to Business	3
BUS 222 C	Principles of Marketing	3
or BUS 210 C	Consumer Behavior	
BUS 240 C	Legal Environment of Business	3
or BUS 262 C	Principles of Management	
ACCT 101 C	Financial Accounting	5
ECON 105 C	Principles of Economics-Micro	3
or ECON 105HC	Honors Princ of Econ - Micro	
Total Units		17

Program Student Learning Outcomes:

OUTCOME 1: Acquire the necessary skills to perform the various administrative duties of a manager with emphasis on management, marketing, law, economics, and the global business environment.

http://www.curricunet.com/Cypress/reports/program_report.cfm?programs_id=1387