

EVENT MANAGEMENT CERTIFICATE

PROGRAM CODE: 1C17140

Financial Aid Eligible

The Special Event Management field is a large part of the local economy. Students will learn skills and knowledge necessary for success in the special event management field. This skill certificate provides students with entry-level skills and knowledge to transition into this rapidly growing field. To earn a certificate, complete the required courses as listed with a minimum grade of C. At least 50% of all course work must be completed at Cypress College. This certificate requires a total of 18 units.

Code	Title	Units
Required Courses are listed in suggested sequence (18 units):		
HRC 101 C	Intro to Hospitality Mgmt	3
HRC 125 C	Restaurant Management	3
HRC 152 C	Menu Planning and Purchasing	3
HRC 170 C	Beverage Management	3
HRC 230 C	Hospitality Leadership	3
HRC 232 C	Event Management	3
Total Units		18

Program Student Learning Outcomes:

OUTCOME 1: Acquire the necessary skills for hospitality and culinary arts employment to include demonstrated ability in effective communications, key performance metrics, ethical and critical thinking, applied leadership and global perspectives. Emphasis will be placed on managing a diverse workforce and guest populations.

OUTCOME 2: Demonstrate competencies and techniques required for culinary and hospitality management to include sanitation and safety, nutrition, and food, beverage and lodging operations.

OUTCOME 3: Enhance student career and educational opportunities within the hospitality and culinary arts.

https://www.curricunet.com/Cypress/reports/program_report.cfm?programs_id=1516