

TRAVEL/TOURISM ADVANCED CERTIFICATE

PROGRAM CODE: 1C21123

Financial Aid Eligible

The **Advanced Travel and Tourism Certificate** provides students with a career path for attaining the communication skills, practical knowledge, and technical training necessary for pursuing a career as a travel agent, tour guide, or corporate travel consultant. Students completing this certificate will develop an advanced understanding of the travel industry and the sales, security, and service requirements necessary to work in the travel industry. To earn this certificate, complete the required courses as listed with a minimum grade of "C." At least 50% of all major course work must be completed at Cypress College.

Code	Title	Units
Required Courses are listed in suggested sequence (27 units):		
ATC 101 C	Introduction to Travel Careers	3
ATC 102 C	Career Communication and Portfolio	3
ATC 123 C	Travel Sales and Tour Operations	3
ATC 126 C	Travel Management	3
or ATC 212 C	Airline and Aviation Management	
ATC 174 C	Destinations- Americas and Europe	3
ATC 175 C	Destinations Africa and Pacific	3
ATC 182 C	Cultural Tourism	3
ATC 192 C	Airline Reservations - SABRE	3
ATC 223 C	Cruise Line Sales and Operations	3
Electives: To complete all major course requirements, students must complete 8 elective units from the list below for a total of 35 units.		8
ATC 112 C	Homeland Security	3
ATC 116 C	Aviation and Transportation Security	3
ATC 180 C	Tourism and Conference Management	3
ATC 183 C	Customer Care: Airline/Travel	3
ATC 278 C	Public Relations	3
ATC 295 C	Aviation and Travel Internship	3
ATC 299 C	Independent Study	0.5-2
Total Units		35

Program Student Learning Outcomes:

OUTCOME 1: A student who completes this program will develop an advanced understanding of the practical knowledge and technical training necessary for pursuing a career as a travel agent, tour guide, or corporate travel consultant.