

CRUISE LINE SALES AND OPERATIONS BASIC CERTIFICATE

PROGRAM CODE: 1C30458

Financial Aid Eligible

The **Cruise Line Sales and Operations Basic Certificate** provides students with a career path for attaining the communication skills, practical knowledge, and technical training necessary for pursuing a career in cruise line sales and operations. Students completing this certificate will develop a basic understanding of the cruise line operations and the sales, security, and service requirements necessary to work in the cruise industry. To earn this certificate, complete the required courses as listed with a minimum grade of "C." At least 50% of all major course work must be completed at Cypress College. This certificate requires a total of 18 units.

Code	Title	Units
Required Courses are listed in suggested sequence (18 units):		
ATC 101 C	Introduction to Travel Careers	3
ATC 102 C	Career Communication and Portfolio	3
ATC 123 C	Travel Sales and Tour Operations	3
ATC 174 C	Destinations- Americas and Europe	3
or ATC 175 C	Destinations Africa and Pacific	
ATC 182 C	Cultural Tourism	3
or ATC 183 C	Customer Care: Airline/Travel	
ATC 223 C	Cruise Line Sales and Operations	3
Total Units		18

Program Student Learning Outcomes:

OUTCOME 1: A student who completes this program will develop a basic understanding of cruise line operations and the sales, security, and service requirements necessary for work in the cruise industry.

[https://www.curricunet.com/Cypress/reports/program_report.cfm?
programs_id=1677](https://www.curricunet.com/Cypress/reports/program_report.cfm?programs_id=1677)