

BASIC TOURISM AND CONFERENCE MANAGEMENT CERTIFICATE

PROGRAM CODE: 1C17168

The Basic Tourism and Conference Management Certificate prepares students to work as professional meeting and event coordinators. The basic certificate will prepare the students for entry-level employment in the industry as an apprentice meeting and event coordinator. To earn this certificate, complete the required courses as listed with a minimum grade of "C." At least 50% of all major course work must be completed at Cypress College.

Code	Title	Units
Required Courses are listed in suggested sequence (18 units):		
ATC 101 C	Introduction to Travel Careers	3
ATC 102 C	Career Communication and Portfolio	3
ATC 123 C	Travel Sales and Tour Operations	3
ATC 174 C	Destin Americas and Europe	3
or ATC 175 C	Destinations - Africa and Pacific	
ATC 180 C	Tourism and Conference Management	3
ATC 182 C	Cultural Tourism	3
Total Units		18

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